Spring is upon us here at Ole Miss! While you may be looking to do some spring cleaning in your dorm room, have you considered doing it on your social media?

While social media is an incredible tool that enables us to keep in touch with and build connections with others, if you’re not careful about the kind of content you share online, it could end up hurting your chances of landing your dream job.

According to a CareerBuilder survey, 70% of employers research job candidates on social media.

You’ve taken the time to craft your resume, network with professionals, gain experience in your field, maybe even visited us at the Career Center. Do you really want all of that hard work to be undone by a quick internet search?
How to Clean Up Your
SOCIAL MEDIA PROFILES
For Your Job Search

MANAGE YOUR ACCOUNTS

One way to control what an employer sees is by setting your account to private. Remember that this can't completely shield you though, as nothing on the internet disappears.

GOOGLE YOURSELF

Search up your name and see the results. Depending on your level of activity, you may find varying amounts of info. This will give you a good idea of what your employer may see and what you need to delete.

ARCHIVE OR DELETE ANY INAPPROPRIATE POSTS

It can be easy to post on social media without thinking twice. What we thought was once a good post idea can actually be quite the opposite. Take the time to search for anything that puts you in a bad light, whether its embarrassing or inappropriate, and delete or archive it.

It can help to think of it this way: if it's something that would make an employer question hiring you, it should go.

FOCUS ON PROFESSIONALISM

Make sure your bio and profile photo are appropriate and show off your awesome personality, even if it's just on your personal profile. Consider taking headshots to use to elevate the professionalism of your account.

MAKE SMART SOCIAL MEDIA CHOICES MOVING FORWARD

When it comes to social media, common sense is a great rule of thumb! Overall, you should convey a mature, positive social media presence. Stay away from posting about controversial topics, such as politics or religion, negative content about others, or using vulgar language. Be intentional, rather than impulsive, with your posts!

If you're looking for content to post that will improve your professional image, consider sharing news about your career field or your thoughts on work events that you're excited for!

We are committed to ensuring campus events are accessible and inclusive. If you require accommodations or assistance due to the impact of disability, please contact us at 662-915-7174 or office@career.olemiss.edu
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